



Mohamad Abdi
Graphic designer | UI/UX Designer

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[View Portfolio](#)

My career began in graphic design, where I built a strong foundation in visual communication and attention to detail. Today, my focus is on UI/UX design for digital products. I have expanded my expertise in UX research, interaction design, information architecture, wireframing, prototyping, and design systems, enabling me to design user-centred interfaces that are both visually consistent and practical to implement in collaboration with development teams.

EXPERIENCE



Brand & Marketing Designer – Megatite

Feb 2026 — Present • Full-time

Mashhad, Iran

- Developed and maintained visual guidelines across digital and print touchpoints.
- Collaborated with cross-functional teams to deliver business-driven design solutions and maintain brand consistency.
- Designed digital assets and landing pages aligned with marketing objectives.



Visual Designer – Dayan

Jul 2023 – Jan 2026 • Full-time

Mashhad, Iran

- Designed landing pages and marketing experiences for digital campaigns in Figma.
- Redesigned website interfaces to improve usability, visual consistency, and user experience.
- Collaborated with marketing and product teams to deliver user-focused design solutions.
- Created digital assets while maintaining consistent visual identities across products and brands.



Graphic & Digital Designer – Akharin Khabar

Jan 2023 – May 2023 • Full-time

Mashhad, Iran

- Designed digital assets for social media, editorial content, and marketing campaigns.
- Created infographics and visual content for digital publishing.
- Collaborated with the branding team to maintain a consistent visual identity.



Visual Designer – Rasha Studio

May 2022 – Dec 2022 • Full-time

Mashhad, Iran

- Designed visual identities and branding materials for businesses across different industries.
- Created digital and print assets for marketing campaigns while maintaining consistent brand experiences.

Professional Training

Product Design Bootcamp

Design Wich School | 2026

UX Design

Melina Design School | 2025

UI Design

Melina Design School | 2025

UI motion in after effect

uix design School | 2025

AI for Designers

Artech cafe | 2024

Brand Identity Design

Inverse School | 2023

Photo Manipulation in Ads

Inverse School | 2022

motion design

damoon studio | 2022

skills

User Research

User Flow

Wireframing

Design Systems

Prototyping

Responsive Design

Visual Design

Information Architecture

tools

Figma_ FigJam_ Photoshop

Illustrator_ After Effects_ Miro_ Trello

Ai tools

ChatGPT_ Gemini_ Google studio

Nano benana_ Flux_ Notebook Lm

Codex_ Claude

SOCIAL

[INSTAGRAM](#) [TELEGRAM](#)

[BEHANCE](#) [LINKDIN](#) [FIGMA](#)

Volunteer Experience

design talk

Founded and led an independent design community, organizing biweekly meetups that brought together designers, educators, and creative professionals to share knowledge, exchange experiences, and foster professional growth.

Featured Projects

2025 – 2026 – uilux designer

Totem – Focus App for Freelancers

A focus and productivity app designed for freelancers, combining Pomodoro, distraction blocking, progress tracking, and focus challenges to improve deep work sessions.

[Case Study_LINK](#)

2025 – uilux designer

Biko Plus — E-commerce Redesign

Redesigned selected pages of the Biko Plus e-commerce website, focusing on usability, visual consistency, and a smoother shopping experience across desktop and mobile.

[bikoplus.com](#)